## Harnessing Cybersecurity: Securing Businesses in the Digital Age

## **Businesses Battle with Cybersecurity**



Small and medium-sized businesses often face challenges such as limited resources, tight budgets, and a lack of essential technical skills.

Battling advanced cyber threats and outdated systems makes them vulnerable targets for cybercriminals. Consequently, these businesses find themselves exposed and susceptible to significant disruptions, financial setbacks, and harm to their reputation.





**69% of businesses are unprepared** to deal with the next cyber attack.



£3 million is the average cost of an businesses cyber attack.



**56% of small businesses fail** to get cyber insurance coverage.

## **Common Cybersecurity Threats Targeting Businesses**



#### **Phishing**

Phishing attacks involve fraudulent emails and websites that trick employees into disclosing login credentials, financial information, or downloading malicious attachments which leads to unauthorized access to sensitive data, financial losses, and damaged reputation.



#### Ransomware

Ransomware encrypts vital data and demands ransom for its release, while malware infiltrates networks and systems, stealing or destroying sensitive information and resulting in operational disruptions, loss of data, financial burdens, and legal ramifications.



#### **Data Loss**

Data loss can occur due to hardware failure, accidental deletion, or cyber-attacks aimed at destroying or stealing information resulting in disrupted operations, customer dissatisfaction, lost intellectual property, legal liabilities, and even business closure.



#### **User Risk**

Cybersecurity incidents are often caused by human errors such as weak passwords, and clicking on malicious links. Inadequate security practices put sensitive data at risk, leading to financial losses, damaged reputation, and loss of competitive advantage.

# Experience The Power of Enterprise-Grade Cybersecurity

## **Security in our DNA**

#### Our main focus is your safety.

We thoroughly investigate all areas of concern, ranging from obvious problems to unseen threats. This encompasses accidental public information leaks to the risk of vital data loss. We proactively secure all potential access points to reduce the chances of a cyber attack.





## Simplicity at the Core

Guardz employs enterprise-grade technology to simplify and streamline the day-to-day work. The unified platform and onboarding process, seamlessly detects, prevents, and responds to cyber threats in the most holistic, hassle-free, and cost-effective way.



#### **Email Security**

Stay one step ahead of possible email threats by utilising a user-friendly API-based active protection.



#### **Cloud Data**

Enable cloud data protection to achieve a safe and secure data collaboration with external users



#### **Awareness Training**

Empower your employees to be the first line of defence against the ever-changing cyber threat landscape.



#### **External Risk**

Acquire practical insights into external threats by examining digital footprints and identifying exposed vulnerabilities.



#### **Endpoint Security**

Secure laptops and desktops from cyber threats like malware and ransomware.



#### **Secure Browsing**

Enhance your browser's security by using the Guardz extension, safeguarding your device from viruses and harmful websites.



#### **Phishing Simulation**

Consistently simulating cyber attacks, such as phishing emails, to pinpoint vulnerabilities.



#### Insurance

Transfer the cyber risk linked to emerging cyber threats by securing customised coverage at an affordable rate.

## The Cybersecurity Hero For **Your Business Needs**

## **Protect Your Business** From the Inside Out

Businesses can now leverage a fully managed service tailored to their unique business type and size to secure and insure themselves against cybersecurity threats, including phishing, ransomware, user risk, data loss, and more, ensuring their business security is protected from the inside out.



### What's In It For Your Business?

### Security Tailored for Your Business

Gain access to enterprise-grade technology tailored to your business needs to proactively protect your assets against evolving threats.

## 24/7 Cyber Protection

You can have confidence that your systems will be continuously monitored, and a team of security experts will be readily available 24/7 to defend and manage your data.

### Focus On What Matters

By shifting the responsibility of cybersecurity to a managed service, you can gain back time to focus on developing your offering that will move your business forward.

## **Enhanced Cyber Insurance Coverage**

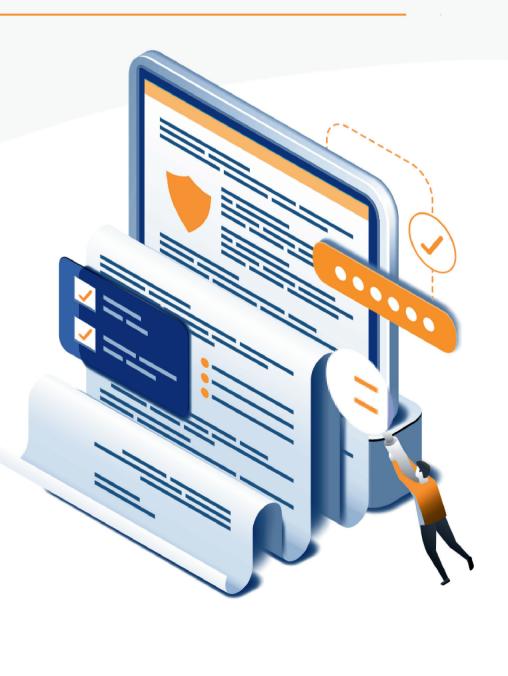
You can get the best of both worlds by gaining real-time cybersecurity protection with cyber insurance coverage to mitigate the risk of a potential cyber attack.

## **Assess Your Cybersecurity Strength**

- Are you a business with approximately 1-250 employees?
- Were you or any of your colleagues victims of cybercrime in the past year?
- Have you had a cyber scan on your public domain recently?
- ? Is your business in need of coverage under a cyber insurance policy?
- Are you aware of the cyber threats and tactics that are constantly evolving?
- Does your business require protection against these evolving cyber threats?

If you have answered yes to any or most of these questions, get in touch with us to talk about how we can help your cybersecurity posture.





## HOW TO REACHUS

- WWW.ELMDALEIT.CO.UK
- 0118 982 1444
- SALES@ELMDALEIT.CO.UK
- UNIT 4-5 BACCHUS HOUSE CALLEVA PARK, READING, RG7 8EN



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